Key Initiatives

**REACH for Commercialization™**
REACH is a workshop series that develops the entrepreneurial capacity of women faculty innovators. As our signature program, REACH provides women faculty the option to amplify the impact of their research by commercializing their innovations. We introduce the power of networks to build awareness, increase access, eliminate barriers and reduce the persistent gender gap in the entrepreneurship ecosystem.

**Faculty Research Lecture Series**
Invited lectures provide a forum for leading faculty researchers to share their experiences with those who aspire to similar career paths. Research faculty from across campus share their personal journey as a way to highlight the challenges and successes that are part of a career in academic research.

**Consultations, Workshops and Advocacy**
ADVANCE is a resource for faculty and academic leaders. We offer personalized consultations and workshops on topics such as identifying and cultivating research collaborations, developing a professional brand, expanding research visibility and envisioning a career in research leadership. We are available to design personalized workshops based on the needs of faculty.

**Key Partnerships**

**ADVANCE Advisory Board**
Our board consists of academic and administrative leaders from a variety of units across campus. Through the board, we establish institutional partnerships that expand the mission of ADVANCE to propel faculty careers and retain talent.

**Advocates and Allies**
ADVANCE is an institutional partner in the Advocates and Allies for Equity initiative. Funded by the National Science Foundation, this program engages male faculty and senior administrators as advocates and allies for the advancement of women faculty. This program is administered through The Women’s Place, in the Office of Diversity and Inclusion.
Rev1 Ventures
Rev1 is an investor startup studio that combines capital and strategic services to help startups scale. Conveniently located on west campus, the Rev1 team is a close partner of ADVANCE.

Higher Education Recruitment Consortium (HERC)
HERC is a non-profit consortium of over 600 colleges, universities, hospitals, labs and related organizations that share a commitment to dual career and diversity hiring. Ohio State ADVANCE was instrumental in facilitating Ohio State’s participation in HERC as a founding member of the Ohio/Western Pennsylvania/West Virginia HERC.

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Ohio State ADVANCE empowers women to extend the REACH of their research.

Faculty want their research to make a difference, yet many view the end product of their efforts as a refereed publication or a conference presentation. Engaging in technology transfer through commercialization expands the impact of research.

Our signature program, REACH for Commercialization™ is designed to explain and support all options related to academic entrepreneurship. The 2019 REACH cohort (below) includes faculty and postdoctoral scholars.