Key Initiatives

**REACH for Commercialization™**
REACH is a workshop series that develops the entrepreneurial capacity of women faculty innovators. As our signature program, REACH provides women faculty the option to commercialize their innovations and amplify the impact of their research. We introduce the power of networks to build knowledge, increase access, remove barriers and reduce the gender gap in the entrepreneurship ecosystem.

**Innovation and Equity**
REACH is widely recognized as a successful model for increasing commercialization activity among women scholars. As part of a broader research study, we examine systemic barriers that exclude women from full participation in technology transfer activity. ADVANCE partners with other institutions to translate the REACH model.

**Women of Color (WoC) in STEMM**
WoC in STEMM (science, technology, engineering, mathematics and medicine) remain significantly underrepresented at all levels. To address this disparity, ADVANCE provides research networks for WoC, while also promoting pipelines and pathways to career development.

**Consultations, Workshops and Advocacy**
ADVANCE is a resource for faculty and academic leaders. We offer personalized consultations and workshops on topics including faculty searches, climate issues, proposal development and career advancement.

Key Partnerships

**ADVANCE Advisory Board**
This 22-member group of senior leaders includes the President and Provost, academic units (Arts and Sciences, Engineering, Medicine, Nursing, Optometry and Veterinary Medicine) and administrative units (Academic Affairs, Alumni Association, Office of Human Resources, Office of the Chief Information Officer, University Communications, University Compliance and University Libraries.) Through this board, we
forge institutional partnerships to embed the mission of ADVANCE and thus transform culture locally.

**Advocates and Allies**
ADVANCE is an institutional partner in the Advocates and Allies for Equity initiative. Funded by the National Science Foundation, this program engages male faculty and senior administrators as advocates and allies for the advancement of women faculty. ADVANCE works closely with key partners including the College of Engineering and The Women’s Place.

**Higher Education Recruitment Consortium (HERC)**
HERC is a non-profit consortium of over 600 colleges, universities, hospitals, labs and related organizations that share a commitment to dual career and diversity hiring. Ohio State ADVANCE was instrumental in facilitating Ohio State’s participation in HERC as a founding member of the Ohio/ Western Pennsylvania/West Virginia HERC.

Ohio State ADVANCE empowers women to extend the REACH of their research.

Faculty want their research to make a difference, yet many view the end product of their efforts as a refereed publication or a conference presentation. Engaging in technology transfer through commercialization expands the impact of research.

Our signature program, REACH for Commercialization™ is designed to explain and support all options related to academic entrepreneurship. The 2017 REACH cohort (below) includes faculty, postdoctoral scholars and a PhD candidate.

For More Information Contact:
Ohio State ADVANCE
Office of Research

376 Bricker Hall
190 North Oval Mall
Columbus, OH 43210

614-247-4984
advance@osu.edu
advance.osu.edu